



The Kaghan Flame

A Quarterly Newsletter of The Kaghan Memorial Trust

Summer 2010 (April-June)

Drive for Education 2010

KMT organised its first "Drive for Education" Charity Golf Challenge fundraiser on the beautiful morning of April 11, 2010. This 18-hole event featured nine competing teams, eight from the corporate and private sector and one representing an international mission. Each team comprised of four to five players, with the scores of the best three players of each team counting towards the team aggregate. The weather, though a bit warm towards the end of play, was overall pleasant, and the day was almost perfect for golf. The tournament went smoothly and without a hitch, and all players had an enjoyable day of competition that was somehow different from the tournaments that they had participated in previously. This was the feedback that we received from many of the participants at the end of play, and maybe it was the charitable nature of the event and the positive attitude of all the competitors that led to this feeling. Whatever the reasons, the tournament was most certainly a resounding success.

Team Telenor emerged as the biggest winner on the day, taking home the main Champion Team Trophy with a net score of 200, and also bagging two other major awards in individual classification. The Runner Up position in the team classification went to Team Mindworks Media with a net score of 208. Mr. Aijaz Mustafa Siddiqi of Team Telenor won the Best Individual Player trophy with a net score of 62, and Mr. Lars Iuel, also of Team Telenor, took the individual Runner Up prize with a net score of 64. Additional prizes were awarded for "Longest Drive", won by Dr. Hassan Rana of Team Mindworks Media with a drive of 328 yards, and "Closest to

Pin", won by Mrs. Gertrude Schoeffmann of Team OMV with a distance of 4 feet from the pin. Mr. Zahid Arbab, Captain of the Islamabad Gold Club, was the chief guest at the awards ceremony.

KMT would like to thank all the companies and organisations that made this event such a success by registering and sponsoring their respective teams. These were Mindworks Media and Millennium Securities both of whom sponsored two teams each; and Telenor, Pak Datacom Ltd., Malaysian High Commission and OMV, who sponsored one team each. Another corporate organisation also sponsored a KMT team on the condition that their contribution would remain anonymous. They know who they are and we are grateful to them as well for their generosity and support. We would also like to thank Mindworks Media and its Chairman, Dr. Hassan Rana, for generously sponsoring the trophies for the event and also the giveaways that included souvenir golf shirts, caps and golf gloves. Mint Restaurant of Islamabad deserves special mention for serving a delicious breakfast and lunch to the event participants and spectators. The lunch was especially appreciated by all, and KMT is obliged to the restaurant and its owner, Mr. Ahsan Bhatti (who is also the managing partner of Millennium Securities), for catering both meals at cost only. And finally, and with the utmost gratitude, we are indebted to Mr. Zahid Arbab and the Islamabad Golf Club for their enthusiasm for our cause and for their kind and generous support in making the Golf Club available for this tournament. Mr. Arbab and a long standing friend of KMT, Mr. Mansoor Khan, helped us considerably with organising and managing the tournament. Thank you all!!!



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The Managing Trustee's Quarterly Overview

Dear Friends and Supporters of KMT,

The end of this past quarter also brought in the close of our 2009-2010 financial year. As we have been reporting in our recent newsletters, this was by far the most difficult year for us financially. With no major donations received during the first half of the year and with operational costs at the School mounting over time due to increased enrollment and activities, the situation looked extremely bleak in December 2009. Things started turning around over the last six months, however, primarily due to our new fundraising strategy, implemented since January 2010, that includes a greater focus on the organisation of our own fundraising events.



We organised three such fundraisers in this quarter just ended, and these brought in a combined profit of approximately Rs. 1.2 million for KMT over the three month period; much needed funds that we simply could not have done without. The Sponsor A Child programme also continued to deliver reasonable revenues, bringing in an additional Rs. 800,000 during this period, and this was supplemented by Rs. 900,000 in donations given by three of the KMT Trustees. Another Rs. 73,000 odd in smaller donations rounded off the revenues for the quarter at more than Rs. 2.9 million. Details of these contributions are given on the back page of this newsletter. This figure makes Q4 the best quarter of the year by far, even though we were still off our quarterly target (set at the beginning of the year) by around Rs. 1.75 million. But compared to what we had been through in the first nine months, it was a big relief to finally have a quarter where we could at least cover our operational costs. We did, however, have to take on additional interest free loans for the bare minimum level of developmental work that had to be continued at the School.

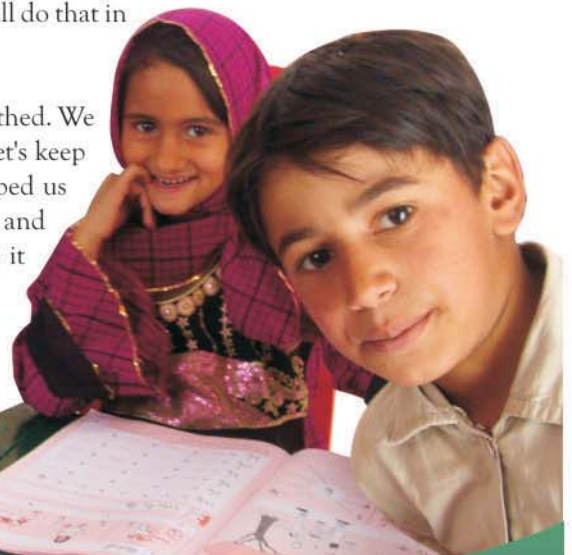
The graphs and table given in the centrefold will give you a clear understanding of the financial challenges that we faced during the year, and how we coped. We hope that this will confirm without any ambiguity, the commitment and determination of the KMT Trustees to the Kagan Memorial School Project. When we were receiving no major funding for a full year, we kept the School running without any cutbacks to our operations through our own personal donations, by extending interest free financing to the Trust, and then finally by organising some successful in-house fundraisers. We have demonstrated that we have the will to persevere with our mission and our commitment even in the hardest of times.

Surviving such a difficult year can be a valuable learning experience and we certainly went through a steep learning curve. We have done a lot in these past three months to streamline our expenses and to reassess and reconfigure our income generation programme, and we have come out of this a much leaner organisation - and certainly at least a bit wiser as well. As mentioned above, our new fundraising focus has also started to deliver results already and we are confident that we shall be able to meet our operational costs at KMS for the next year completely through our Sponsor A Child programme and through our own fundraising events. Other donations will then be used exclusively for our ongoing construction and development work at the School. We hope to be able to give you some very good news on a couple of large grants that we are expecting in the coming quarter, but we shall do that in our next newsletter once we receive confirmations.

It really looks like the worst has passed and we have come through relatively unscathed. We are entering the new financial year with considerable optimism and resolve, so let's keep our fingers crossed and hope for better times ahead. To all the people who helped us during this past year through child sponsorships and donations, or as volunteers and Friends of KMT, thank you most sincerely once again. We couldn't have made it through without you!!

With warm regards,

Khurram Khan
July 2010



Drive for Education 2010

(Continued from first page)

Because of all of the contributions received from the supporters mentioned above, KMT managed to raise approximately Rs. 350,000 in profit (after expenses) from the tournament. This is supplemented by two child sponsorships (totaling Rs. 85,000) that one participant and one guest also pledged after watching the KMT Introductory video that was played at the

start of the awards ceremony. All in all, therefore, the day delivered around Rs. 435,000 for KMT, which is an excellent return considering that KMT spent less than Rs. 100,000 on organisational costs. As with all other KMT fundraisers, all proceeds from this event are applied directly towards the ongoing construction and operations of KMS.

We are determined to establish the "Drive for Education" as a popular annual event on the Islamabad Golfing Calendar, and the success of this first tournament is a big step in that direction. The goal will now be to ensure that next year's fixture is bigger and better, so that KMT can build on the momentum and goodwill generated by this year's event.

Kaghan Memorial School: First Term 2010 Starts

The new term at KMS brought many new and exciting initiatives, most popular of which was the first stage of the introduction of our new school uniform – the girls were extremely excited to receive 3 brand new shalwar kameez's in smart school colours and these were proudly worn the very next day with white dupattas. The boys looked rather forlorn and one of our International volunteer teachers remarked, "I felt a soft tug on my kameez and looked down to see a small sad face whispering 'uniform?' and pointing to himself." They soon cheered up though when they were given the promise of new uniforms to come.

The importance of keeping clean and healthy has been planned into lessons and is revisited regularly with a different

hygiene focus each week, for example, how to wash your hands and how to brush your teeth. We have hair washing and head lice checks coming up followed by how to wash your feet and how to scrub your nails etc. All sessions are accompanied by a rousing song that can be heard throughout the week in all classes. As a result daily hygiene checks during assembly have shown a marked improvement in cleanliness.

The most dramatic and impactful change for the teachers and students has been the introduction of a more interactive and independent style of learning. Teachers were encouraged not to use worksheets - the school photocopier breaking down halfway through this initiative helped to boost creativity and imagination as the teachers had no choice but to think of

more interesting ways to create opportunities for learning. Wherever possible, children are working collaboratively in pairs or groups, whether it is to aid speaking and listening or to promote sharing and cooperation when completing tasks or projects. Teachers also had training to learn strategies which help all students in the class actively participate in their learning. Rather than watching one child answer a question we now have the opportunity to assess all children's learning and especially to enjoy seeing the quieter, more reserved children blossom in confidence as they brandish their slate boards in the air proudly displaying the correct answer.



Marwa Batool KGA

Four year old Marwa Batool is a charismatic young girl. When she first started at KMS, she was the procrastination Queen, often frequenting the washroom and the water cooler. Marwa has, however, now settled into the routine of school and she is especially fond of her Urdu class. She is extremely popular amongst her peers and

Student Profile

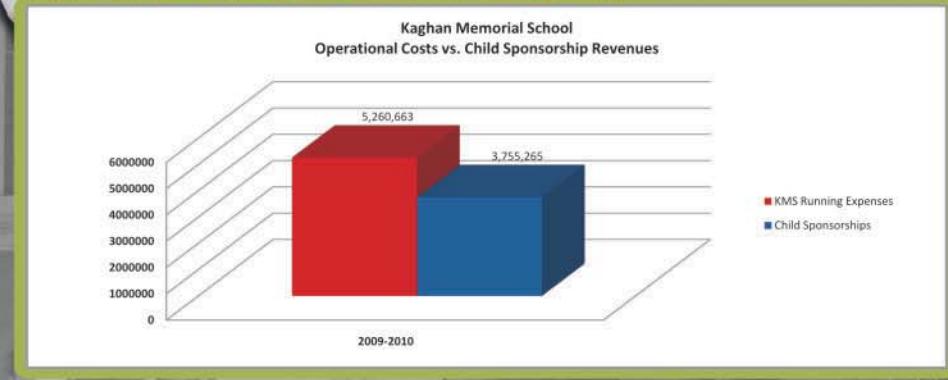
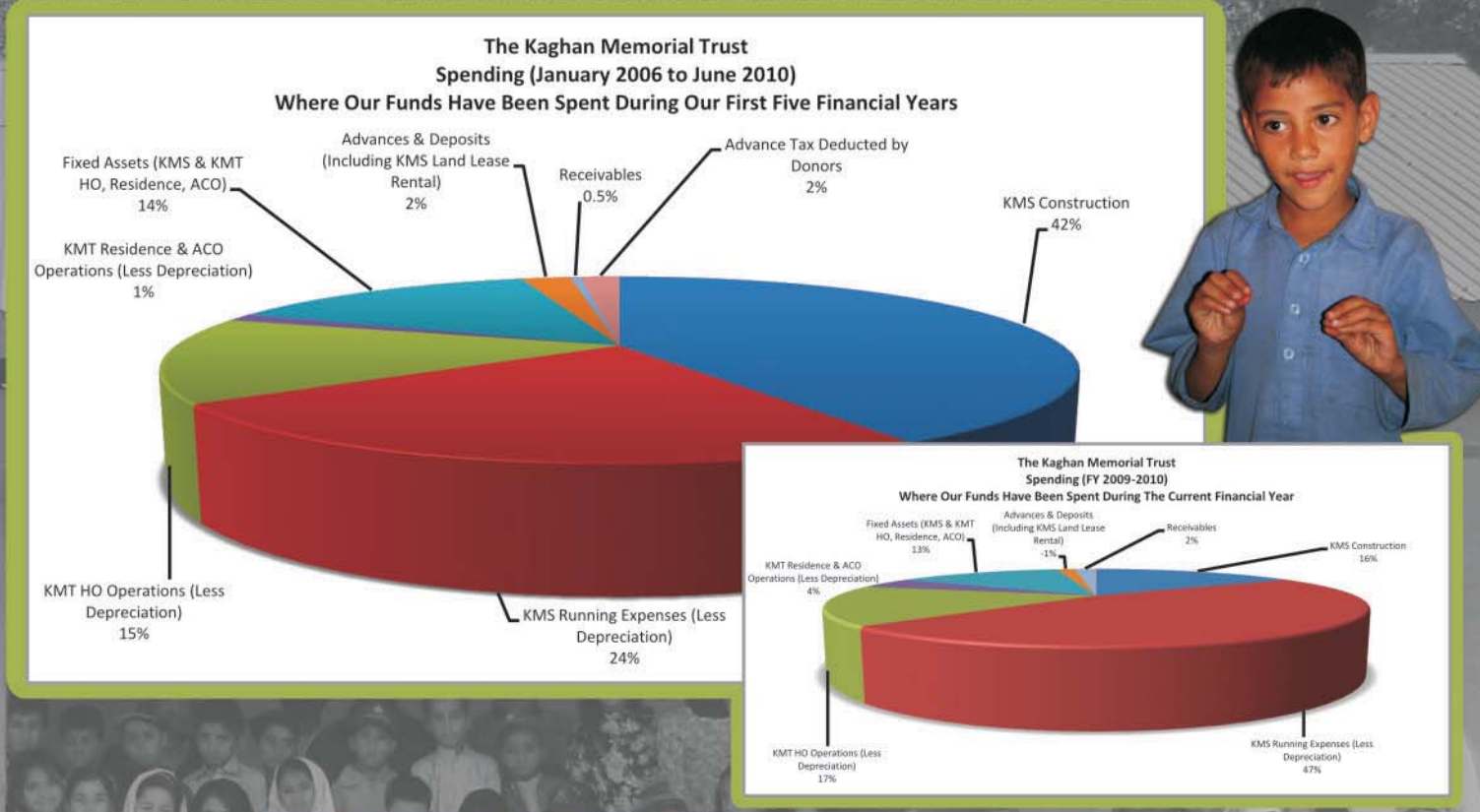
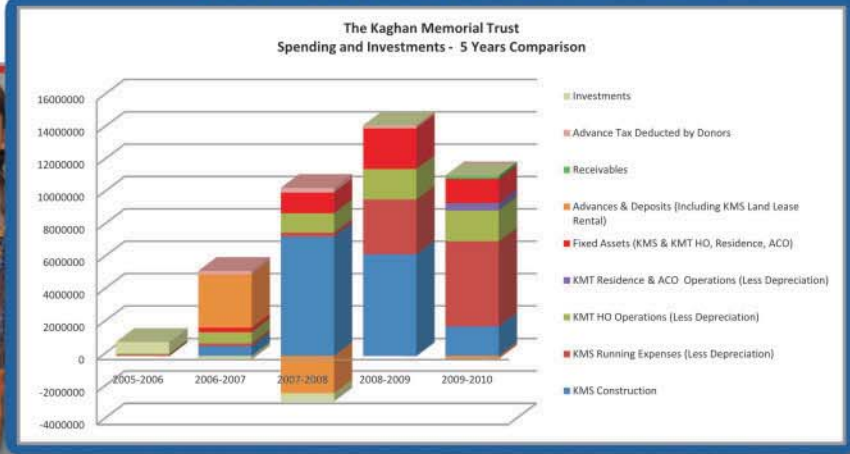
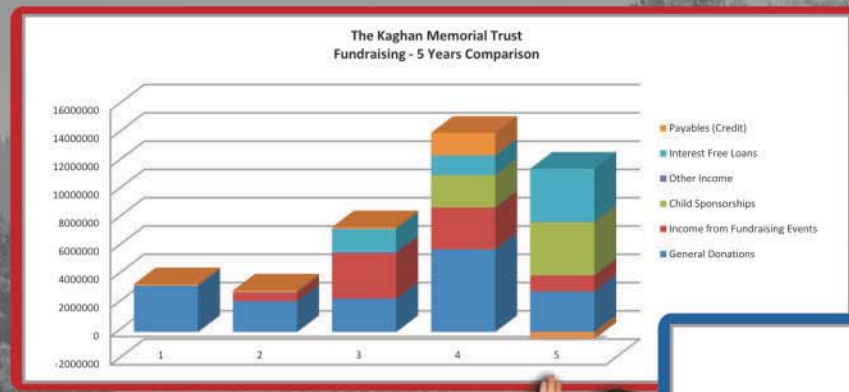
well known by the teachers for her cheeky antics; but one look at that bright smile and all is forgiven. It is not unusual for Marwa to come up to her teachers to demand a hug and tickle or a song.

Marwa is also an eager housekeeper. She enjoys playing house with her favourite doll that she feeds and tidies up after. Having said this, she is keen for housekeeping to take second position in her life, as when she is older she would like

to be an educator just like her favourite teachers Amarah and Jonelle.

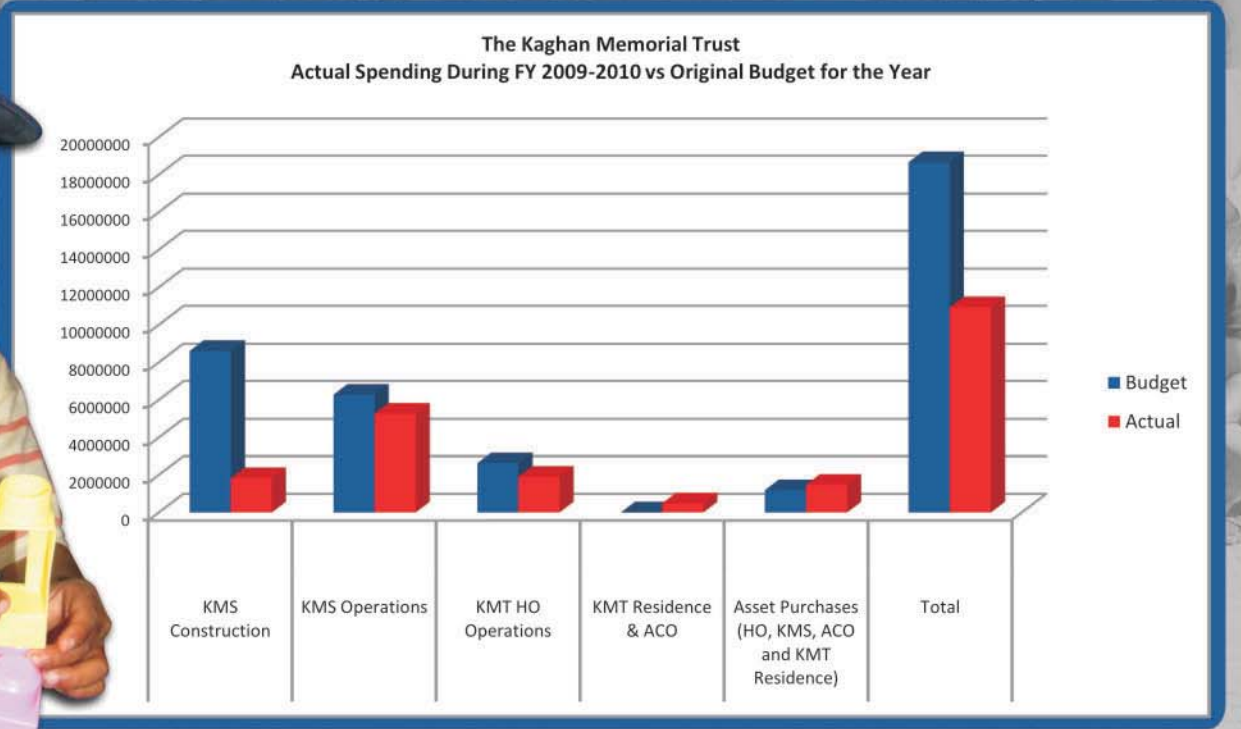
Even at such a young age, Marwa is showing leadership skills. She is eager and confident in learning new things, and these qualities encourage active participation amongst her fellow classmates. She is also very diplomatic. When asked a question she will ponder the answer for some time before giving a reasoned response.

FINANCIAL OVERVIEW OF THE YEAR THAT ENDED ON JUNE 30, 2010 (A difficult year for KMT)



What We Spent and How We Got the Funds FY 2009-2010

Period	Spending			Income				Cash Surplus/Deficit	Interest Free Loans Taken During the Period
	Expenses, Construction and Asset Purchases	Previous Payables Settled During the Period	Total	Child Sponsorships	Donations	Gross Revenues from Fundraising Events	Total		
Q1	2,145,378	809,737	2,955,115	536,162	731,052	(25,200)	1,242,014	(1,713,101)	1,560,000
Q2	1,860,439	40,100	1,900,539	920,393	937,065	-	1,857,459	(43,080)	(26,188)
Q3	2,738,296	237,750	2,976,046	1,565,630	231,374	146,954	1,943,958	(1,032,088)	1,226,620
Q4	4,191,258	187,307	4,378,565	733,079	990,500	1,005,965	2,729,544	(1,649,021)	1,014,000
Total Year	10,935,371	1,274,894	12,210,265	3,755,265	2,889,991	1,127,719	7,772,975	(4,437,290)	3,774,432



Spring Social, April 3, 2010



In pursuance of its new policy to organise a series of small to mid-sized fundraisers each year, KMT hosted its first Spring Social in Islamabad on April 3, 2010. 170 guests attended this entertaining event

which featured dinner and musical entertainment delivered in a beautiful setting on a perfect spring evening. The verdict of the guests on the Social was overwhelmingly and enthusiastically positive, and the occasion was also a resounding success from a fundraising point of view as KMT made a net profit of almost Rs. 300,000 (after deducting organisational costs) from donations received during the night. Two child sponsorships were also pledged during the

proceedings.

KMT would like to sincerely thank Raheel Events for their tasteful setup of the venue at considerably subsidized rates, Chopsticks Restaurant for serving an excellent dinner at cost, Red Bull for supplying their beverages free of cost, and all the guests whose participation made the evening so enjoyable and who also contributed so generously to KMT's cause.

Charity dinner hosted by Mr. Tariq Husain and Mrs. Mahe Nau Haider on behalf of KMT



Friends of KMT, Tariq Husain and Mahe Nau Haider, hosted a dinner party for The Kaghan Memorial Trust (KMT) on Saturday, May 15, 2010, to introduce the charity to their circle of friends.

More than a hundred guests, all members

of civil society working in different fields, attended the beautifully arranged proceedings that featured, in addition to some tasteful music selected by the hosts and played by a DJ, live entertainment by a young Pakistani artist, Adil Omar. A short video describing KMT, its aim, and activities was also played during the evening.

We are very grateful to Tariq and Mahe Nau for putting in the time and effort to organise this very special occasion on their own initiative and at their own expense. It

was an excellent opportunity to introduce KMT to more people and to broaden our network. The night delivered concrete and immediate dividends for KMT as well, as 5 child sponsorships were pledged by the guests during the evening. Many more expressed an interest to learn more about our activities.

The evening was therefore a resounding success, achieving the two goals set by the hosts, which were to increase awareness about KMT and to raise funds for the Trust.

Fundraising Drive and Lucky Draw, April to June, 2010

The third fundraiser of the quarter was an intensive fund collection drive in which the KMT team collected small donations from individuals over a period of two months. In return for each Rs. 100 donation, the donor was given a receipt coupon, the number of which was entered into a lucky draw. 13 attractive prizes were generously donated for the draw by various companies and businesses, including Holiday Inn Lahore, Costco Islamabad, Acer Computers, Eclipse Restaurant Islamabad, Chopsticks Restaurant Islamabad, Planet X Studios Islamabad, Illusions Islamabad and Adventure

Foundation Islamabad. KMT is grateful to each one of these contributors for helping us compile an excellent prize list for our draw.

The drive was an immense success, bringing in Rs. 440,000 in revenues for KMT. Subtracting our printing and organisational costs of Rs. 40,000, this effort netted a total of Rs. 400,000 for KMT in profit. The fund collection drive was closed on June 30, with the draw scheduled for July 3 at the Kaghan Memorial School. Although this date falls in the next quarter, we can report that the

draw had been conducted at the time of publishing of this newsletter. KMS students very excitedly picked out the winning numbers during the School's annual medical camp, and winning numbers were subsequently posted on the KMT website. All prizes have since been claimed by the very happy winners.



The Academic Coordination Office

KMT has established an Academic Coordination Office (ACO) in close proximity to the Head Office. The ACO provides our Senior Teachers & Academic Advisers (STAs) with space to coordinate and manage all the academic activities of

the School. This includes among others: planning and elaborating teaching courses, lesson plans, developing the curriculum, keeping the student records, and arranging extra-curricular activities.



ISOI Donates Books to KMS



The International School of Islamabad (ISOI) founded in 1965, is an independent, coeducational day school which offers American curriculum

to students of all nationalities.

As part of their ongoing support to the Kaghan Memorial School, ISOI has kindly donated 270 books and a multitude of other resources such as office paper, classroom posters and various teaching

materials. These donated items will make a great addition to the resource collection at the School.

We would like to thank ISOI for their generous contribution to the Kaghan Memorial School.

New Staff Profiles



Josephine Gregory
Public Relations Manager

Josephine comes from England and joined KMT in May 2010 as Public Relations Manager. Josephine has an extensive history in working with a range of multinationals and NGOs and brings skills in organisational planning and development. She is a natural negotiator and a strong communicator.

Josephine's particular expertise is in managing complex logistics programmes, and in leading and managing multi-functional and cross-cultural teams within the relief and development sectors. The positions that she held have provided opportunities for working in wide and varied environments including Dubai and Bangkok.

This is not her first stay in Pakistan. Previously, she has spent 10 years in Islamabad where she also drove a major relief project for the Pakistan Earthquake

disaster on behalf of multinational corporations based here.

Prior to joining KMT, Josephine's most recent employment was with Tour Pakistan Ltd. She was responsible for the creation and expansion of the company, which is focused on culture, art and history-based tourism within Pakistan. Her previous experiences and skills make her a valuable asset. She is very glad to bring her marketing background as well as her experience in fundraising to KMT.



Ifeta Selimanjin
Programme Officer

Ifeta is joining us from Bosnia and Herzegovina. She has studied in France and recently obtained her Masters degree in Humanitarian Relief Management from the University of Savoy. During her education, she volunteered in various non-profit organisations. Her first experience

in the humanitarian field was in Bosnia and Herzegovina with a French organisation helping people in need. Ifeta's personal and professional experiences have confirmed her interest in following a career path that will allow her to work in a humanitarian/educational environment, helping people in need around the world. Ifeta decided to join the KMT team because of its vision and mission to provide free education of high quality to

underprivileged children.

During her employment as a KMT Programme Officer, Ifeta's main focus will be on strengthening the Trust's fundraising programme, with particular emphasis on managing the Sponsor A Child Programme.

Upcoming Fundraising Events

Autumn Social
October, 2010

Inter School Rugby
Challenge
November, 2010

Art Auction
March, 2011



Contact Us

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Fax: +92 (0) 51 2612678 **E-mail:** info@kmt.org.pk



About the Trust

The Kaghan Memorial Trust (KMT) is a non-profit Charitable Trust registered in Islamabad in January 2006 in the aftermath of the 2005 earthquake in Northern Pakistan.

The sole immediate objective of the Trust is to establish a school in the Kaghan Valley of Northern Pakistan that will offer a first-class education to children of this severely hit region. Through the provision of quality education, KMT contributes towards sustainable long-term development in the Kaghan Valley.

About the School

The Kaghan Memorial School (KMS) is the first of its kind in Pakistan, in that the highest quality of education is being made freely available to some of the poorest children in the country. The resources and facilities being provided and developed in this school will rival those at the best institutions in Pakistan.

The Kaghan Memorial School is dedicated to the memory of the thousands of children who lost their lives to the earthquake.

New Contributors

April to June 2010

Child Sponsorships (New)

Mr. Adnan Asif	2 children
Mr. Raheel Khan	2 children
Mrs. Sara Khan	2 children
Mrs. Vicki Marie Lorantas	1 child
Mr. Kamran Hussain	1 child
Mr. Muhammad Mohsin Hussain	1 child
Ms. Saira Zafar	1 child
Ms. Mahe Nau & Mr. Tariq Husain	1 child
Ms. Saadia Asim & Mr. Asim Malik	1 child
Mr. Khaled Shehata	1 child
Mr. Qaim Shah	1 child
Mr. Khawar Saleem Aslam	1 child

Child Sponsorships (Renewals)

Thal Limited Pakistan - Papersack Division	2 children
Mr. Ijaz Anwer	1 child
Mrs. Farida Mannan	1 child

General Donations

Mr. Khurram Khan (Trustee)	Rs. 403,000
Mr. Ali Akhtar Bajwa (Trustee)	Rs. 300,000
Mr. Junaid Qasim	Rs. 200,000
Mr. Abdul Sattar	Rs. 50,000
Mrs. Adrienne Scott	Rs. 16,800
Ms. Sharon Lee Heywood	Rs. 6,500

Donations in Kind

Dr. Hassan Rana: Giveaways (Trophies, T-shirts, hats and golf gloves) for the "Drive for Education" golf fundraiser
 Books for Asia, The Asia Foundation: 41 children's books
 The Asia Foundation through De Laas Gul Welfare Programme (DLG): 100 children's books
 International School of Islamabad: 270 children's books

Interest Free Loans (Outstanding on June 30, 2010)

Mr. Khurram Khan	Rs. 5,592,024
Aman Sarai Foundation	Rs. 600,000
De Laas Gul Welfare Programme	Rs. 250,000
Mr. Tashfeen Sarfraz	Rs. 169,200 (US\$ 2,000)
Mr. Kashif Khwaja	Rs. 57,000

Friends of KMT

Pakistan

Munawar B. Ahmad	Maryam Shahid Khan
Meraj Humayun Khan	Dr. Hassan Rana
Dr. Tasleem Akhtar	Faridullah Khan
Dr. Murad Afridi	Raza Ullah Khan
Mansoor Khan	Tahir Ayub Khan
Hassan Khan	Jawwad Abbasi
Mehr Zeb	Ahsan Mahmood
Dr. Hina Inayat Khan	Shahbaz Rana
Anam Zeb	Nadeem A. Sheikh
Tariq Husain	Mahe Nau Haider
Naila Hussain	

International

New Zealand

Nathan Dahlberg
 Robin Reid
 Britta Martin

Iran

Mitra Sarraf

United Kingdom

Jeremy 'Jez' Cox

Germany

Isabel Puchinger

Switzerland

Pilar Aguilar

USA

Amanda Lawrence
 Alyna O'Hanlon
 Elizabeth Logan

UAE

Ijaz Anwer
 Akbar Ahmed
 Yousaf Ghous
 Ayesha Ahmed

Holland

Francis Linthorst
 Casper Helling

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